

Career History **Omri Suleiman**

Any secretarial, administrative, service, call center and charitable work experience prior to university (1994) has been omitted. Also omitted for brevity are the dozens of small, week long web design brochure style projects.

The following convention is used throughout :

Date : Estimated date of working relationship. Often contracted by multiple companies simultaneously.	Organization : Commissioning company and any partners	Team Size : Development team; not including managers	Duration : time span of project or working relationship
Job Title : In contracting cases where no official job title was giving an approximation is made.		Location : Where development took place.	Employment Type : Full time, contracted, regularity
Description : Relevant details of work produced & results obtained			Technologies : Specific technology experience
			Skills : Core skills utilized
Additional Comments : Description of any unique or interesting aspects.			

Date : 1996	Organization : East London Medical Practice	Team Size : 3	Duration : 6 Months
Job Title : Trainee database administrator		Location : East London	Employment Type : Part time, trainee
Description : Helped maintain patient database at a small east London Doctor's surgery. Can't honestly remember the database product. It was the green screen era; FoxPro most probably. Employed part time while studying for a Bsc in Computer Science with a minor in Philosophy at the University of North London.			Technologies : SQL
			Skills : Awareness of the significance of database integrity in critical systems.
Additional Comments : A gentle introduction to working in the technology sector by two long term professionals.			

Date : 1997-1998	Organization : North London University	Team Size : 5-7	Duration : 2 Years
Job Title : Helpdesk and Network Support		Location : Islington, North London	Employment Type : Part time employee
Description : Worked at the university where I was studying, staffing the help desk, resolving user issues with email, network storage, accounts. Took part in regular maintenance and large scale software and OS upgrades of the hundreds of networked computers.			Technologies : TCP / IP, Novell Groupware, NT, DEC Alpha, UNIX
			Skills : Client facing, issue resolution and reporting
Additional Comments : Great place to learn the networking technologies of the day and pick up the people skills required in providing for multiple, diverse and at times conflicting user demands. Accustomed to green screen telnet sessions.			

Date : 1998-2000	Organization : Beenz.com	Team Size : 1 growing to 7	Duration : 18 Months
Job Title : Technical Support Specialist		Location : Central London	Employment Type : Full time employee with Share Options
Description : Assisted clients in the implementation of our Perl and Javascript based electronic currency and permission marketing system. Paired with sales team when giving presentations. Provided feedback on product evolution to core development team. Ascertained client need for greater security and developed innovative solution which was then integrated into the core product. Provided technology training to consumer support team. Advised on clients, including Ford, Excite, MP3.com & Blockbuster Video on product capabilities and campaign strategies. Resolved technical issues working closely with client technology teams			Technologies : Javascript, Perl
			Skills : Client facing, Permission Marketing, Pre-sales, 3 rd Party Integrations, Start-up experience, Customer support, product innovation.
Additional Comments : We often voluntarily worked through the night and on weekends; motivated by the phenomenal team ethic and exceptional leaders. I gained an understanding of needs and issues which a company faces when growing from 20 to 200 employees in 2 years. The need for clear, fast and effective information flow and availability. Internal documentation. Clear roadmaps and consistent mutual understanding. The huge value of a company's intranet providing the tools for rapidly changing and expanding teams to succeed. Gained insight on leadership and motivation techniques from the brilliant management team which included Eric Williams , Charles Cohen and Natalie Norton			

Date : 2000-2002	Organization : Beenz.com	Team Size : +/- 20	Duration : 18 Months
Job Title : Developer		Location : Central London	Employment Type : Full time employee
Description : Programmed in primarily in Perl increasing the capabilities of our core product, and extending intranet and Extranet functionality as part of a large team.		Technologies : Perl, TCP/IP, CMS, Javascript, Linux, Java, CVS	
		Skills : Paradigms needed for working within a sizeable programming team. Version control systems. Release methodology. Tiered system architectures.	
Additional Comments : Gained insight into the significance and challenges of being a well structured large(ish) team of programmers working concurrently on a single code base.			

Date : 2001	Organization : National Union of Journalists	Team Size : 1	Duration : 1 Month
Job Title : Developer		Location : Central London	Employment Type : Project, concurrently while at beenz
Description : Commissioned to produce a bespoke dynamic messaging and website update system. The term "Blog" did not yet exist. Don't 100% remember that it was the NUJ, certainly a large UK trade union.		Technologies : Perl, Linux	
		Skills : Gathering and formalising client requirements	
Additional Comments : First experience of working autonomously. Used Perl and flat files to hold the data. Can I now claim to have invented NoSQL ?!			

Date : 2001	Organization : Chicks4Clicks	Team Size : +/- 8	Duration : 4 Months
Job Title : Consultant		Location : Central London	Employment Type : Project, concurrently while at beenz
Description : Provided technical, market and product analysis and design for this failed start-up which intended to use the beenz.com model but replace virtual currency rewards with access to soft pornography.		Technologies :	
		Skills : System & product design	
Additional Comments : If you consider this project distasteful I would entirely agree.			

Date : 2002-2003	Organization : foresite	Team Size : +/- 5	Duration : 1 year
Job Title : Developer		Location : Morden, south London	Employment Type : Full time employee with Share Options
Description : Developed around 15 very similar dynamic websites mainly for local government related clients. Extended the company's bespoke CMS software. Worked one unique project commissioned by an insurance risk analyst which incorporated AI algorithms into our web platform to perform real time risk assessments.		Technologies : Perl, CMS, Lisp, MySQL	
		Skills :	
Additional Comments : None.			

Date : 2003	Organization : Electronic Money Foundation	Team Size : 2	Duration : 3 Months
Job Title : Consultant Developer		Location : Offsite	Employment Type : Project
Description : Designed and produced secure, web based document control and management system, with multiple user level security access to documents.		Technologies : PHP, MySQL, CMS, Document Management, Information Architecture	
		Skills : Requirements analysis and specifications	
Additional Comments : None.			

Date : 2003-2004	Organization : Grays Antiques Centre	Team Size : 3	Duration : 2 years
Job Title : Consultant Developer		Location : Central London	Employment Type : Ad-hoc daily contract
Description : Worked on an ad-hoc basis over 2 years assisting in the development of an e-commerce system which provided individual store fronts for the many traders based at this historic institution.		Technologies : Perl, CMS, E-Commerce, Payment Gateways, Security, PHP, MySQL, Linux, Apache, Flash, Javascript, Actionscript.	
		Skills : supply chain management	
Additional Comments : Producing a bespoke e-commerce platform which encompassed individual stores for over 50 suppliers with rapidly changing inventories under one umbrella site; tracking and reporting on orders, payments and customer feedback provided an interesting challenge and valuable insights into the complexity of supply chain management.			

Date : 2004	Organization : Ardaniseig Hotel	Team Size : 1	Duration : 1 month
Job Title : Designer / Developer		Location : Offsite	Employment Type : short term contract
Description : Designed and built basic brochure site for this prestigious hotel		Technologies : HTML, Photoshop, javascript	
		Skills : visual design, user experience	
Additional Comments : None.			

Date : 2004	Organization : Fish Scotland	Team Size : 1	Duration : 2 months
Job Title : Consultant Developer		Location : Offsite	Employment Type : short term contract
Description : Designed and produced e-commerce / CMS site to promote fishing in Scotland. Delivered advanced search capabilities with results weighting for greater relevance.		Technologies : HTML, PHP, javascript, MySQL	
		Skills : Search query logic	
Additional Comments : None.			

Date : 2004	Organization : WamBamBoo.com	Team Size : 3	Duration : 2 months
Job Title : Lead Developer		Location : Offsite	Employment Type : short term contract
Description : WamBamBoo was a dating site geared to the Chinese community founded by serial entrepreneur Vincent Wong . They had outsourced development to a Ukrainian team and after a year had non-functional software, with the launch date fast approaching. I assembled a small team which quickly integrated the security, search and payment features needed for launch, despite working with a code base written in Ukrainian.		Technologies : HTML, PHP, javascript, MySQL, CMS, Security, E-Commerce	
		Skills : Quickly understanding undocumented foreign architectures.	
Additional Comments : This was a challenging project. Quickly gaining sufficient understanding of large code bases is a primary skill.			

Date : 2003-2010	Organization : 0800-flowers.com & Flowers.com	Team Size : 3-5	Duration : 7 years
Job Title : Technology Head		Location : London, New York, Valencia, Offsite	Employment Type : Ad-hoc long term
<p>Description : Over an extended period I provided technology direction and production for 0800-Blossoms; working as a part time CTO for this internet florist. We later partnered with the US giant flowers.com where I was responsible for the technology provisions of their European arm.</p> <p>The first project was to building a new e-commerce system. Previously they used Actinic which broke down every Valentines day, resulting in 20% losses of yearly revenues. It also failed to account for the cost of PPC customers. The new system I delivered was robust enough to withstand the traffic spikes and also accounted for the cost of customer acquisition, at which point the MD realized that some orders were costing more in fees paid to click brokers such as Overture than the value of the order.</p> <p>We built an intranet which provided metrics, order tracking, automated billing, integration with their accountancy platform and automated 3rd party supplier transactions. It included a call center module increasing the efficiency and accuracy of telephone orders.</p>		<p>Technologies : HTML, PHP, javascript, MySQL, CMS, Linux, Apache</p> <p>Skills : Business Intelligence, Security, SEO, Contracting offshore design and development, E-Commerce, Supply Chain, Intranet, Business Process Optimisation.</p>	
<p>Additional Comments : This was a great company and situation. I was given the freedom and responsibility to shape its technology strategy where I delivered consistently positive results over many years. Former owner; James Blake, who has since sold the company is available to provide an undoubtedly glowing reference on request.</p>			

Date : 2005	Organization : GSK / Phusis	Team Size : 2	Duration : 1 month
Job Title : Developer		Location : Central London	Employment Type : short term contract
<p>Description : Produced a bespoke search, order and stock control management system for GlaxoSmithKline's plant engineering department.</p>		<p>Technologies : ASP, SQL Server</p> <p>Skills : Validated systems</p>	
<p>Additional Comments : The first of many projects, spanning a decade produced in cooperation with the Phusis consultancy firm. Phusis' internationally renowned MD Steve Pearson is available to provide a detailed reference based on our many collaborations (contact details supplied on request)</p>			

Date : 2005-2006	Organization : Artform / Bourjois Cosmetics / Phusis	Team Size : 1	Duration : 6 months
Job Title : Software Architect & Consultant Developer		Location : Central London, Offsite	Employment Type : contract
<p>Description : Produced dynamic, networked planogramming software using Flash and Actionscript for the browser interface with SQL Server and ASP powering the back end.</p> <p>The software allowed each retail store of Bourjois products to "draw" the product display layout and which provided metrics. The analytics were then used to better understand regional and local preferences, with store layout design optimisations then fed back to individual retail branches.</p> <p>The provided metrics also allowed warehousing optimisation and predictive supply chain automation.</p>		<p>Technologies : ASP, SQL Server, actionscript, Flash</p> <p>Skills : Systems Design, User interface design, Analytics, BI, Supply Chain.</p>	
<p>Additional Comments : The actionscript driven interface was ground breaking for its time, but the solution wasn't just cool, it significantly increased profitability and improved the supply chain and warehousing processes.</p>			

Date : 2003-2007	Organization : HGCA / Phusis	Team Size : 5	Duration : 4 years
Job Title : Consultant Developer / Integration Specialist		Location : Central London	Employment Type : intermittent long term contract
<p>Description : Customised and extended the capabilities of the massive Changepoint Business Process, Document management, Data control and CRM system for the Home Grown Cereals Authority. Worked closely with in-house infrastructure team to ensure hardware needs were met and bespoke software adapted to updates in any of the integrated technologies.</p> <p>Integrated Changepoint with GroupWise and Dynamic Office document generation to generate contractual documents based on ChangePoint project data distributed through GroupWise.</p>		<p>Technologies : ASP, SQL Server, Changepoint, Groupwise, javascript, XML, XMLHttpRequest</p> <p>Skills : Integration, CRM, Groupwise, Business Process Modelling & Optimisation</p>	
<p>Additional Comments : This project necessitated becoming familiar with hundreds of thousands of lines of code, over 1,000 database tables and understanding the many encrypted stored procedures which powered ChangePoint. It was also the first time I encountered the use of the XMLHttpRequest. The humble, little known function of IE which would go on to profoundly change the web as we know it.</p>			

Date : 2006	Organization : GSK / Phusis	Team Size : +/- 5	Duration : 6 months
Job Title : Consultant Developer, Change Management		Location : Dartford, UK	Employment Type : long term full time contract
Description : Worked with existing in-house GSK development team. Analysis of plant management software systems prior to major technology infrastructure change. Risk analysis followed by production of adapted, fully verified compatible versions of bespoke in house software and online migration process tracking.		Technologies : ASP, SQL Server, Visual Basic, Access	
		Skills : Validated systems, Testing, Documentation	
Additional Comments : Heavy unit testing required as any defective software would cause the loss of FDA product approval.			

Date : 2007	Organization : Job Mirrors and Glass	Team Size : 1	Duration : 1 month
Job Title : Designer / Developer		Location : Central London	Employment Type : short term contract
Description : Dyanmic Flash based catalogue and e-commerce site for glass retailer.		Technologies : PHP, MySQL, Apache, Flash, Actionscript.	
		Skills :	
Additional Comments : None.			

Date : 2007	Organization : IloveDesign.com	Team Size : 2	Duration : 3 months
Job Title : E-Commerce Developer		Location : Offsite	Employment Type : short term contract
Description : Working closely with graphic design partner. Produced bespoke stylish e-commerce system for this failed online high end home furniture retailer.		Technologies : PHP, MySQL, CSS, HTML, Payment Gateway Integration, Apache, Javascript	
		Skills : Photoshop image translations to web functionality	
Additional Comments : Translating Designer's Photoshop page templates into a functional e-commerce system was challenging but helped developed necessary skills			

Date : 2008	Organization : DHL & Phusis	Team Size : 7	Duration : 1 month
Job Title : Front-End engineer		Location : Central London	Employment Type : short term contract
Description : Assisted in the production of the user interface for delivery tracking system.		Technologies : ASP, Javascript, CSS	
		Skills :	
Additional Comments : None.			

Date : 2008-2009	Organization : Photobox & Phusis	Team Size : 5	Duration : 6 months
Job Title : Data Warehouse Implementation		Location : London	Employment Type : medium term contract
Description : Worked as part of a team to produce a large-scale data warehouse from massive amounts of client and web user data accumulated by the client over many years. Analysis, design and build of Cube structures necessary to facilitate required BI outcomes. Produced management reporting tools. Worked on the ETL process to transfer existing data from foreign systems. Mentored Photobox technical staff, providing them the skills necessary to take the project forward after our initial deployment.		Technologies : Microsoft SASS, MS Reporting, ASP, MySQL, SQL Server	
		Skills : Data warehouse modelling, ETL, Training	
Additional Comments : Gained insight in the concepts models of Big Data and large-scale BI.			

Date : 2010	Organization : English Cricket Board & Phusis	Team Size : 2	Duration : 4 months
Job Title : Consultant Developer		Location : Offsite	Employment Type : medium term contract
Description : Developed mobile networked system which allowed immediate upload from multiple sources of match video capture and associated XML meta-data. This was then generated into reports used by sports analysts to improve the quality of English cricketers and gain insight into opposition strengths, weaknesses and strategies.			Technologies : C#, XML
			Skills : Distributed data
Additional Comments :			

Date : 2008-2012	Organization : Ponsec	Team Size : 1 +3 offshore	Duration : 4 years
Job Title : CRM & BPM Consultant, System Design and Development Lead.		Location : Barcelona	Employment Type : Ad-hoc contractor over extended period
Description : Worked closely over an extended period with this Barcelona based company which serviced super-yachts moored in Barcelona to develop software which optimised their business processes, streamlined administration and provided predictive metrics.			Technologies : PHP, MySQL, Apache, MS Exchange, jQuery, Javascript
Ponsec's client requirements were uploaded with images while on their consultants were on deck. Priced from catalogue database, client approval emails sent, third party supplier commission contracts generated, online task fulfilment tracking and reporting, mobile messaging any potential issues, client approval, invoicing and predicative financial reporting.			Skills : Requirements analysis, Business process modelling and optimisation, large scale system design, recruiting and managing offshore developers. Interface design. Mobile development, SMS integration, MS Exchange Integration, Supply Chain Management
Additional Comments : This was a large scale and long term project produced iteratively. Much time was spent analysing the businesses processes to model and improve effectiveness through technology. Robin Matyajsyk, the principle stakeholder at Ponsec is available for reference (contact details supplied on demand)			

Date : 2008-2010	Organization : Hedra & Phusis	Team Size : 1	Duration : 6 months
Job Title : Changepoint Consultant Developer		Location : Offsite	Employment Type : 2 short term contracts
Description : Customized Changepoint CRM to provide specialized BI reporting for this large consultancy firm.			Technologies : ASP, SQL Server, javascript, Changepoint
			Skills : Complex dynamic user updatable report design.
Additional Comments : Custom reports generated provided users with real time scenario generation capabilities using browser based dynamic page updates.			

Date : 2011-2012	Organization : British American Tobacco & Phusis	Team Size : 1	Duration : 6 months
Job Title : Consultant Developer		Location : Offsite	Employment Type : Medium term contract
Description : Worked with Phusis consultants to design and build a web based application to provide knowledge sharing, document management and issue resolution tracking for a widely distributed team and create metrics to assist in global change management during their global nine year SAP implementation process.			Technologies : PHP, MySQL, Cloud Platforms, jQuery, javascript, Apache
			Skills : Interface design, fine grained access rights, complex document management
Additional Comments : None.			

Date : 2013-2014	Organization : Phusis	Team Size : 1	Duration : 4 months
Job Title : Consultant Mobile Developer		Location : Offsite	Employment Type : Medium term contract
Description : Built web application with complex underlying logic for use by large scale corporations in providing stock control management insight through real-time mobile interaction linking sales teams to supply managers.		Technologies : PHP, MySQL, Cloud Platforms, jQuery, javascript.	
		Skills : Interface design, Mobile development.	
Additional Comments : None.			

Date : 2011-2013	Organization : workfLow.net	Team Size : 3	Duration : 2 years
Job Title : Technology Lead		Location : Catalunya, Northern Spain	Employment Type : Self funded start-up
Description : Self funded start-up with the intention of building a universal, distributed business process modelling and CRM solution which could account for any type of business or organization, and communicate effortlessly with other instances.		Technologies : PHP, MySQL, Cloud Platforms, jQuery, javascript, CSS, XML, Zend, CakePHP, FuelPHP, jQueryUI, VueJS, NodeJS	
The task of building a kind of hybrid Changepoint / Salesforce / SAP system proved too ambitious for our small team working part time.		Skills : Interface design, System Design, CRM, BPM	
Additional Comments : Though ultimately over ambitious the understanding gained around business process modelling and testing of the various CMS and javascript frameworks proved valuable.			

Date : 2004-2016	Organization : Bang Showbiz	Team Size : 1 - 5	Duration : 12 years
Job Title : Head of Technology		Location : London, Offsite	Employment Type : Long term working partnership
Description : Made business case for decentralized online news distribution. Made appointment of head of digital sales. Developed initial in house collaborative news production software.		Technologies : PHP, MySQL, Cloud Platforms, Multiple Cloud Server Management, Apache, jQuery, javascript, CMS, Redis, XML ,Linux Sysadmin, Security, JSON, Python, ANF, RSS, Load Management, automated video processing.	
The digital arm of the business for which I was solely responsible quadrupled company revenues within 3 years.		Skills : Interface design, Large scale data provision, Client facing, resolving conflicting departmental demands, Market Analysis, Real Time Messaging, Infrastructure Optimization, BI, CRM, Security, Support, Reporting, Innovation, Business process optimisation, training, documentation.	
Client base grew from several dozen to over a thousand, with tens of thousands of trial client accounts assisting the sales process. Expanded capabilities and optimized business processes. Journalists and editors across three continents can collaborate on producing content. Integrated CRM which reported on sales progress, access and usage by potential trial clients. The CMS allows clients to individually configure XML content and associated secure digital resource supply in real time. Around 600 articles are produced and published daily, in real-time, then distributed in over 1000 distinct XML (or other) structures to meet varied client requirements. Digital asset management for images and video.			
Worked with 100's of different client technical teams in advising and assisting with implementations and integration solutions.			
Contained full suite of real-time management reporting and metrics capabilities.			
Additional Comments : Pioneered and constantly innovated the decentralized digital news market. It was a challenging organization to work for, with high staff turnover and the harsh ethos of Fleet Street though also the place I've had my biggest career successes. A small example : Bang publish in 21 languages, and one of the things I noticed when in the office was that journalists were spending about 5 minutes every hour copy and pasting content into google translate, and back to the intranet for correcting and naturalizing. So in 3 days I hooked the intranet up to the google translate API and : (40 journalists) * (40 minutes a day) * (330 working days a year) = 528000 minutes. / 60 = (8800 hours) * (15GBP per hour) saved the company 132,000 pounds a year.			

Date : 2016 (ongoing)	Organization : World Entertainment News Network	Team Size : 1	Duration : ongoing
Job Title : Business and Market Intelligence Consultant		Location : Offsite	Employment Type : Ongoing contract
Description : High level guidance and analysis of the digital news market. Assist new business acquisition through technology innovation.			Technologies :
			Skills : BI, Market Analysis
Additional Comments : None.			

Date : 2016 (ongoing)	Organization : Planks Clothing	Team Size : 1	Duration : ongoing
Job Title : Integration Specialist & CRM Consultant		Location : Offsite	Employment Type : Ongoing contract
Description : Integration of POS systems with multiple web stores to optimize inventory and production management. Analysis and specification of CRM capabilities and strategies for its use in increasing company effectiveness.			Technologies : Shopify, EposNow.
			Skills : Supply Chain Management, CRM, EPOS, API integration.
Additional Comments : None.			

Charitable Work

Date : 2016 (ongoing)	Organization : Haynes Idiomias	Team Size : N/A	Duration : ongoing
Job Title : Trainer		Location : Catalunya	Employment Type : Ongoing voluntary
Description : Give classes in technical and business English at a local language academy.			Technologies : None.
			Skills : Team Dynamics, Linguistics, Motivating, Knowledge Transfer, Documentation
Additional Comments : I recently gained TEFL accreditation, though with no intention of becoming an English teacher. The soft skills of improving team dynamics, motivating, strategies to increase understanding and communicate better. Lexical techniques to define shared meaning are all proving useful in my professional career.			

Date : 2005-2015	Organization : HBS	Team Size : 1	Duration : 10 years
Job Title : Developer		Location : Offsite	Employment Type : N/A
Description : Developed, supported and supplied online counselling software used by volunteer counsellors at this charity, providing care and support for people suffering from a recent bereavement or loss.			Technologies : PHP, MySQL, Apache, Linux, Cloud Services, CSS, javascript, jQuery, HTML.
			Skills :
Additional Comments : None.			