Over 20 years of proven success in enabling major organisations from diverse sectors to meaningfully increase their profitability, capabilities and effectiveness through technology analysis, design and delivery

Omri Suleiman, technologist

Notable Achievements

Bang Showbiz : as head of technology shaped strategy, pioneering digital news content. Worked closely with partner organisations including MSN, Apple, Yahoo & AOL to integrate systems. Innovating and defining this market for more than ten years. Achieved over 1Bn page views during 2016.

HGCA : Delivered customized integration of Novell GroupWise, Changepoint CRM and high volume automated Office document generation and distribution; streamlining the university research grant award process while providing organisation-wide metrics and transparency in the process.

British American Tobacco : Produced bespoke document, business process and issue management system empowering management teams across multiple continents to collaborate seamlessly.

GlaxoSmithKline : Analysis of plant management software systems prior to major technology infrastructure change. Risk analysis followed by production of adapted, fully verified compatible versions of bespoke in house software and online migration process tracking.

Photobox : Delivered data mining capabilities using Microsoft SSAS for analysis of over 300m visitors increasing marketing effectiveness.

English Cricket Board : Developed collaborative networked system facilitating video uploads from local and international matches along with meta-data empowering analysts and coaches to improve the national team.

Bourjois Cosmetics : Developed online planogram store product placement reporting, graphical layout design and analysis, improving sales by providing regional metrics and stock management automation.

Beenz.com : Helped company grow from 12 to 300 employees in under two years. Trained staff, interfaced with major clients; innovating usages and deployment of this prototype digital currency & permission marketing tool.

[and many more including flowers.com, Hedra, Phusis & DHL]

Case Study - Bang Showbiz

Made case for online news distribution. Appointed head of digital sales. Developed initial in house collaborative news production software. Client base grew from several dozen to over a thousand, with tens of thousands of trial client accounts assisting the sales process. Expanded capabilities and optimized business processes. Journalists and editors across three continents can collaborate on producing content. Integrated CRM which reported on sales progress, access and usage by potential trial clients.

The CMS allows clients to configure XML content and associated digital resource supply in real time.

Around 600 articles are produced and published daily, in real-time, then distributed, securely, in over 1000 distinct XML structures to meet varied client requirements.

The core server, which handles more than 12m requests daily, powers in-house editorial tools, management reporting, sales CRM, and client content distribution has equivalent hardware specifications to a 2015 mid range mobile phone. This was achieved through major code design optimization and using cutting edge technology.

During the last ten years there have been only two outages. One lasting 4 hours, the other less than 2 which compares favourably to sites such as Lloyds Bank, British Airways and Sony.

Core Competencies

* Wide and current knowledge of the constantly evolving technology landscape.

* Vast experience in working with technology, marketing, production, management and sales departments to help identify, specify and deliver increased effectiveness.

* Start-up related meta skills; awareness of the issues and their solutions which come with rapid growth : providing training, documentation, internal communications, information flow and an effective technology tool kit.

* Experience and practical use of : Perl, PHP, C#, Java, SQL Server, ASP.net, MySQL, JavaScript, jQuery, XML, SASS, TCP/IP, x86, Turbo Pascal, Apache, greensock, NewsML, RSS, ANF, JSON, Visual Basic, Lisp, Prolog, Python, Redis...

Personal

41 year old from London, UK currently residing in Catalonia.

Some ninja javaScript skills (desktop chrome / FF & volume up to 11)

Accredited language teacher.

Widely read; Borges, Italo Calvino, R Scott Bakker and James Ellroy being favourites.

Member of a Batucada Latin drumming group.

Occasional producer of well received archaic computer generated music.